



# Reaching out to Wisconsin

A Minnesota company helps renovate mechanical engineering facility.

Although 3M is best known as a Minnesota corporation, the manufacturing giant has a huge Wisconsin presence and employs many UW-Madison alumni, particularly engineering graduates.

It made sense for 3M Community Giving, the charitable arm of 3M, to give \$1.6 million toward a renovated and expanded Mechanical Engineering Building, as part of the Mechanical and Industrial Engineering project. The gift includes \$1.4 million, along with 3M multimedia projectors, valued at \$200,000, that will help equip the building. In recognition of the contribution, the university will name the facility's main lecture hall the 3M Auditorium.

"This generous gift to the College of Engineering reflects 3M's commitment to innovation," says College of Engineering Dean **Paul S. Peercy MS'63, PhD'66**. "The new Mechanical Engineering Building will have the facilities and resources to conduct research and educate engineers in a new age of discovery."

The project will update the

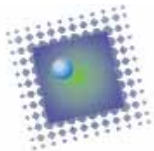
Mechanical Engineering Building, constructed in 1930 around a then-existing machine shop. To create a facility for twenty-first century engineering in a pre-World War II building, the university has demolished the structure and will replace it with a four-story addition for academic and research programs, as well as a fifth floor that will house the mechanical systems and a basement containing heavy-duty laboratories.

Project details include bringing the electrical and data infrastructure up-to-date, installing a new central system for heating, ventilation, and air conditioning, and adding a new elevator to make the building more accessible to people with disabilities. The historic limestone façade will be preserved, and a new main entrance will be created.

"This project at the University of Wisconsin-Madison is in keeping with our tradition of giving, which targets

science, engineering, and business education — disciplines important to society and technology companies like 3M," says Barbara Kaufmann of 3M. "Facilities are one part of the education experience, and we are pleased to support this endeavor, which will advance teaching and learning opportunities for faculty and students."

The 3M Auditorium will be a 3,045-square-foot lecture hall



**CREATE THE FUTURE**  
*The Wisconsin Campaign*

*Philanthropic investment in UW-Madison promises to provide a tremendous return as the university applies its resources to bring greater understanding of our world and to find answers to society's most critical problems. For more information about the University of Wisconsin Foundation or Create the Future: The Wisconsin Campaign, call (608) 263-4545.*



COURTESY OF THE COLLEGE OF ENGINEERING



An artist's renderings capture the renovated and expanded Mechanical Engineering Building as seen from Engineering Drive, and the building's atrium.

with 159 seats. It will feature multimedia and will be capable of originating and receiving satellite video transmissions. The 3M Auditorium will be used for classes, meetings, seminars, and other functions.

At least 340 UW-Madison graduates work for 3M in the United States. Wisconsin is

home to six 3M manufacturing plants and more than 4,000 3M employees, and the company has a Wisconsin payroll that exceeds \$200 million annually. Each year, 3M exports more than \$400 million worth of products from the state.

In 2005, another major gift of \$450,000 established the 3M

Foundation Science and Technology Fellows Fund to provide supplemental financial assistance to selected university graduate students. The fund helps students meet the costs of tuition, fees, books, and other educational expenses.

— Chris DuPré



### *And the Show Goes On*

Do you have materials or memorabilia that would be of interest to a particular UW campus archive, museum, or library? If so, let **Daniel Kennedy '70** serve as a philanthropic example. He's donated his collection of programs — dozens from Broadway and off-Broadway theater productions, film premieres, and opera and other performances from a variety of venues worldwide — to the Memorial Library's Department of Special Collections. An educator and the proprietor of Daniel Kennedy Communications Services in New York City, Kennedy hopes that his gift will enhance the library's resources for students and faculty in theater, film, and music.

## Remembering Tyler

Siblings will have a special space at UW's new children's hospital.

Tyler Tracy was born in 2002 with pyruvate dehydrogenase complex (PDHC) deficiency, a rare genetic disorder that does not allow carbohydrates to be processed. To stay alive, he needed a special infant formula imported from the United Kingdom. When the formula was banned from importation by the U.S. Food and Drug Administration because of a labeling issue, Tyler's parents did everything they could to save their son's life — including launching a media campaign to bring attention to their plight.

**Jeff '93 and Kristin Tracy** of Lodi, Wisconsin, did what any parents would do to keep their child alive. Tyler's story, featured at first on local television stations and in Madison newspapers, eventually made headlines across the country. The government backed down, allowing the infant formula, called Ketocal, to be available once again.

The Tracys found specialized care for their son at the UW Children's Hospital. What they didn't find, however, was a supervised area where their other two children could play while they dealt with the realities of Tyler's life-threatening condition. It was difficult for the Tracys to give full attention to Tyler's care and keep an eye on daughter McKayla and son

Austin. With a hospital full of tubes, monitors, and other interesting things, it was a challenge keeping Tyler's siblings out of harm's way.

In 2003, at the age of seventeen months, Tyler lost his battle with PDHC deficiency. Not long after that, the Tracys began a campaign to raise \$200,000 to name a new sibling care center "Tyler's Place," to honor Tyler's memory. They established the Tyler Tracy Foundation and are working hard to ensure that a sibling care center will be included in the new American Family Children's Hospital.

"While the idea of the sibling room was a welcome surprise to me, the fact that the Tracys are making it a reality is not," says Tyler's physician, **Joseph Mahoney**. "After my experience with the Tracys, I see this as not just making the experience better, but as being essential for parents to provide better care for their family."



Kristin and Tyler Tracy

COURTESY OF THE TRACY FAMILY

"We don't have many resources," says Jeff Tracy. "It's really just Kristin and me trying to get the word out and reach our goal. We know that someday soon, a family will be utilizing the resources of a sibling care center and will be grateful it is there. They will have one less thing to try to manage, to have to cope with, to have to worry about. Having an opportunity to do all that and honor Tyler's memory in the process is what keeps us going."

To learn more about Tyler, his family, and how to help make Tyler's Place a reality, visit [www.tylersplace.org](http://www.tylersplace.org).

— Sue Zyhowski